



**DOLLAR  
TOY  
SQUAD**



The logo for 'Dollar Toy Squad' is centered at the top. It features the word 'DOLLAR' in green, 'TOY' in yellow, and 'SQUAD' in blue, all in a bold, blocky font. The text is contained within a blue-bordered white rectangle that is flanked by two yellow, wing-like shapes.

# DOLLAR TOY SQUAD

**DOLLAR TOY SQUAD FOLLOWS THE KNOCK OFF ADVENTURES OF A RAG TAG TEAM OF PLASTIC BOOTLEG TOYS FROM THE DOLLAR STORE AS THEY THWART THE EVIL PLANS OF RUST-O-TIN, A VINTAGE COLLECTIBLE TIN TOY ROBOT JEALOUS OF THEIR PLAYABLE VALUE AT A BARGAIN PRICE.**

**DOLLAR TOY SQUAD RISES OUT OF AN ERA WHERE UNBOXING AND TOY PLAY VIDEOS GET HUNDREDS OF MILLIONS OF VIEWS ON YOUTUBE AND CHALLENGES THEM TO STEP IT UP OR TO STEP OUT! WE IMAGINED WHAT WOULD TOY PLAY VIDEO ADVENTURES LOOK LIKE IF CARTOON CHARACTERS WOULD HAVE A GO AT IT, AND DIALED THAT TO 100!**

**THE SERIES IS A ONE OF A KIND BUDGET FRIENDLY MIXED-MEDIA ANIMATED SHOW THAT COMBINES LIVE ACTION PUPPETRY WITH 2D AND 3D ANIMATION.**





# DOLLAR TOY SQUAD

## CHARACTERS



**SERGEANT JOE**

SERGEANT JOE IS A KNOCK OFF GI JOE ACTION FIGURE WITH MISALIGNED EYES AND BLEEDING SKIN COLOR PAINT. HE IS THE LEADER OF THE SQUAD AND YOUR TYPICAL ACTION MAN. JOE IS PRETTY SQUARE AND LIKES TO FOLLOW RULES. HE ALWAYS DOES WHAT'S RIGHT, EVEN IF IT GETS EVERYONE KILLED!



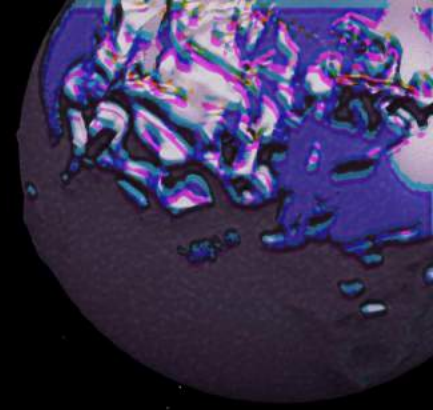
**SLAM MAX**

SLAM MAX IS THE SQUAD'S BOOTLEG LUCHADOR WRESTLER. HE DREAMS OF WRESTLING WITH THE GENUINE WWE TOYS, BUT SINCE HE'S MADE OUT OF CHEAP PLASTIC HIS CHANCES ARE SLIM. SLAM MAX IS A MAN OF EXTREMES WHO LOVES AND HATES THINGS IN EQUAL MEASURE. HE'S ALWAYS GOT IT TURNED UP TO 11.



**SLINJA**

THE SQUAD'S GENERIC NINJA ACTION FIGURE. SLINJA IS MUTE AND COMMUNICATES BY MUMBLING, BUT THANKS TO SUBTITLES EVERYONE KNOWS WHAT HE IS SAYING. SLINJA GOT KICKED OUT OF THE HIROSHI NINJA CLAN AND JOINED THE DOLLAR TOY SQUAD. NOT TO MENTION THAT HIS RED OUTFIT IS PRETTY EASY TO SEE IN THE SHADOWS.





# DOLLAR TOY SQUAD

## CHARACTERS



### BRICK MORELAND

BRICK IS THE TEAM'S SPACEMAN FROM A KNOCK OFF LEGO LINE KNOWN AS BOOTLEG BLOX. HE WAS ORIGINALLY GOING TO BE A REAL LEGO FIGURE BUT HIS HELMET TURNED OUT TO BE A CHOKING HAZARD. HE'S A HIT ON THE NORTH KOREAN BLACK MARKET! BRICK TRIES REALLY HARD BUT HE USUALLY ENDS UP IN TROUBLE AND NEEDS SAVING.



### YOBOT

YOBOT IS A PLASTIC BOOTLEG JAPANESE ROBOT FROM CHINA. HE LOOKS GREAT BUT HE'S CHEAPLY MADE AND HIS LIMBS TEND TO FALL OFF. INITIALLY HE WORKED FOR RUST-O-TIN, BUT HE SWITCHED SIDES WHEN HE REALIZED HOW COOL THE SQUAD WAS. HE ALSO HOPES THAT THEY CAN HELP HIM GET SOME BETTER EQUIPMENT...AND LIMBS!



### ICE CUBE MAN

THE OTHER BOOTLEG BLOX CHARACTER. ICE CUBE MAN IS PART OF A HERO TEAM CALLED THE REVENGERS. ICE CUBE MAN DREAMS OF JOINING A REAL TEAM, BUT HIS POWERS ARE LAME. HE ALSO HAS AN ICE ROCKET, WHICH IS HELPFUL FOR SPACE MISSIONS AND WHY THE SQUAD KEEPS HIM AROUND.



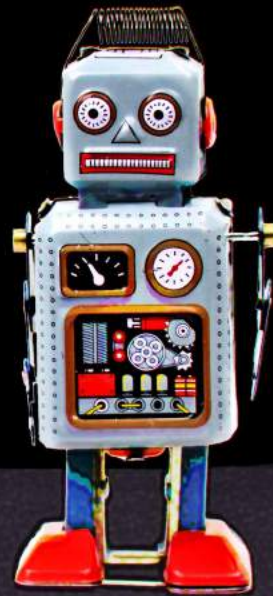
# DOLLAR TOY SQUAD

## THE BAD GUYS



### DARK INVADER

DARK INVADER IS A PLASTIC DARTH VADER KNOCK-OFF. HE IS VERY STRANGE AND SPEAKS USING A TEXT-TO-SPEECH ROBOT VOICE. HE HAS THREE BROTHERS: GREEN INVADER, GOLD INVADER, AND LIGHT INVADER. THEY USED TO BE ABLE TO COMBINE TO FORM A GIANT ROBOT BUT THEY CAN'T DO IT ANYMORE SO THEY JUST STAND ON EACH OTHER'S SHOULDERS.



### RUST-O-TIN

THE EVIL RUST-O-TIN IS A COLLECTIBLE VINTAGE TIN TOY ROBOT. HE HATES THE DOLLAR TOY SQUAD BECAUSE KIDS LOVE TO PLAY WITH THEM WHILE HE'S LEFT COLLECTING DUST ON A SHELF. HIS GOAL IN LIFE IS TO DESTROY THE DOLLAR TOY SQUAD BUT HE IS DOOMED TO FAIL BECAUSE THEY'RE SO CHEAP TO REPLACE!



### SHINOJI

SLINJA'S EVIL TWIN, SHINOJI WAS ALSO KICKED OUT OF THE HIROSHI SHOGUN NINJA CLAN...FOR BEING TOO EVIL! EVEN THOUGH SLINJA IS MADE OF PLASTIC, RUST-O-TIN LET HIM JOIN THE TEAM. SHINOJI LOOKS JUST LIKE HIS BROTHER BUT INSTEAD OF BEING RED, HE'S ALL BLACK...WHICH MAKES HIM EVEN STEALTHIER AND SNEAKIER.



# EPISODES

## TURNING JAPANESE

Rust-O-tin orders a Japanese robot cloning machine to create an army of anime mechs. Unfortunately the cloning machine turns out to be a Chinese knock-off and the mechs are absolutely terrible! Pretty soon they are running amok around the moon base and not doing anything evil at all. Yobot, the great bootleg hero from China, flies in to save the day. He does such a great job that he joins the Dollar Toy Squad!

## THE NEW NEIGHBORS

Female toys move in next door to Dollar Toy Squad HQ. At first Joe and Slam Max are tripping over each other to impress the girls, but the fun scenario quickly turns terrifying as the squad realizes the dolls are not as sweet and innocent as they look!

## FRENCH CONNECTION

Slam Max's French cousin, the obnoxious Stephane Sagueule, invites himself for the holidays. Meanwhile Rust-O-Tin prepares a new evil scheme to drive up the price of budget toys to usher in a new era of vintage tin toy collectibles for Christmas.

## ROBOT LOVE

Rust-O-Tin is feeling lonely so R-1 suggests online dating. Rust-O-Tin agrees to give it a try, but the Machiavellian R-1 is only using it as an excuse to take out his master! He sets up one bad date after another, hoping that one of the evil lady robots will help him claim the moon base throne.

## NO FUNEMPLOYMENT

Brick Moreland is laid off from the Bootleg Blox Space Station and replaced with a Bootleg Blox Space Alien. Brick tries to get a job as a Bootleg Blox cop, fireman, and an army guy, but with no luck. When the Bootleg Blox Space Alien turns out to be evil, Brick comes back to save the day and get his job back!

## GI CLONE

Rust-O-Tin kidnaps a team of Bootleg Blox scientists to build a Sergeant Joe clone made out of blocks. The ruse fools everybody except Ice Cube Man, but he has a hard time convincing the rest of the team that they are being tricked. He must rescue the real Sgt Joe and put the clone on ice!

## ICE CUBE MAN'S BIG BREAK

When Ice Cube Man sees a job posting for a "real" superhero team, he becomes obsessed with leaving his fellow Revengers behind. Pretty soon he starts acting like a real jerk when he thinks the job is in the bag. Unfortunately he will soon learn that the gamma radiation always seems greener on the other side.

## DORK DYNASTY

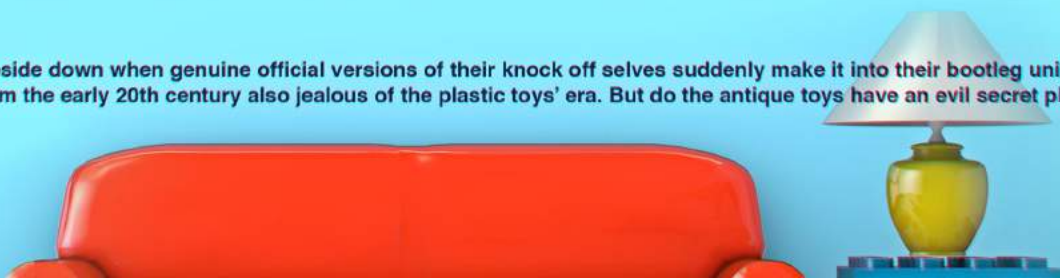
Slinja and Shinoji are called back to Taiwan when a mysterious evil lord threatens their family's clan. As they are forced to join forces and fight the new threat they discover that unlike the rest of the clan they're not from Taiwan but made in a bootleg toy factory in China.

## FEARSOME FOURSOME

R-1 secretly hires an evil plastic robot named Dark Invader to take out Rust-O-Tin. What he doesn't know is that Dark Invader comes with three brothers, and they take over the moon base! Rust-O-Tin and R-1 manage to defeat the Invader Bros, and agree to spare their lives if they join their team.

## THE REAL DEAL

The Dollar Toy Squad's world is turned upside down when genuine official versions of their knock off selves suddenly make it into their bootleg universe. Meanwhile Rust-O-Tin finds new allies in creepy antique toys from the early 20th century also jealous of the plastic toys' era. But do the antique toys have an evil secret plan of their own?



# CREATORS

## **YORAM BENZ**

AN AWARD-WINNING DIRECTOR AND ANIMATOR, YORAM BENZ HAS BEEN IN THE ANIMATION AND TV INDUSTRY FOR WELL OVER A DECADE. HE IS THE FOUNDER OF ONE EYED ROBOT, AN ANIMATION AND DESIGN STUDIO BASED IN ATLANTA AND WORKING ON PROJECTS FOR CLIENTS SUCH AS CARTOON NETWORK, TBS, HASBRO, SONY ANIMATION, LEGO AND MANY MORE! YORAM'S ANIMATED SHORTS HAVE WON TOP PRIZES WORLDWIDE INCLUDING "BEST ANIMATION", "BEST CHARACTER DESIGN" AND "BEST IN SHOW". HIS WORK HAS BEEN COMPARED TO A CROSS BETWEEN DAVID LYNCH AND THE INCREDIBLE MR. LIMPET!

## **MATT SCHWARTZ**

A VETERAN OF MTV ANIMATION, CARTOON NETWORK, AND ADULT SWIM, MATTHEW SCHWARTZ HAS TWENTY YEARS OF EXPERIENCE AS A PROFESSIONAL WRITER, PRODUCER, DIRECTOR, AND DIGITAL MEDIA EXPERT. HE HAS SHIPPED INDEPENDENT VIDEO GAMES, DEVELOPED ANIMATED CARTOONS FOR KIDS, AND HAS WRITTEN EVERYTHING FROM TELEVISION COMMERCIALS TO JOKES FOR MAD MAGAZINE. SOME OF HIS CREDITS INCLUDE "CALLING CAT-22!" FOR CARTOON NETWORK AND THE BATMAN/NWA MUSIC VIDEO MASHUP PARODY "STRAIGHT OUTTA GOTHAM".

